

**DVM INSIGHT IMAGEBANK****DVMinsight Imagebank is a complete veterinary image storage solution.**

DVMinsight ImageBank was created by two veterinary radiologists to give veterinarians a complete DICOM image storage and access solution that understands the workflow of a veterinary practice. ImageBank is the only veterinary one time fee per study (“pay-as-you go”) online image storage and access service; and teleradiology service that provides immediate online access to all of the images obtained at your hospital.

Until now, the shift to digital radiology focused on expensive hospital wide PACS that required expensive equipment, IT support, and training. With ImageBank, you get all the storage and archival components of PACS without the expensive equipment and maintenance costs. ImageBank lets you access images on-demand from any internet enabled computer. You also have access to teleradiology consultation from a team of board certified ACVR diplomates. ImageBank is also a fully DICOM compliant storage solution that integrates with any DICOM compliant PACS or workstation.

For hospitals with a PACS, ImageBank is a complimentary solution that will allow for the cost effective outsourcing of image storage, archiving, and online access. By creating an off site DICOM image archive, ImageBank eliminates the need for large on-site PACS storage, archiving, and ongoing IT support.

In a nutshell, ImageBank allows veterinarians the ability to leverage their digital imaging purchase while reducing capital expenditure for equipment, maintenance, and IT personnel.

ONLINE IMAGE ACCESS

TELEMEDICINE

# WHAT ARE THE MAIN BENEFITS OF DVMINSIGHT IMAGEBANK?

**1. OFFSITE IMAGE BACKUP:** Veterinarians must understand that all computers will eventually fail and take measures to backup their data to comply with state retention requirements for medical images.

**2. ONLINE ACCESS TO YOUR IMAGES:** After images are sent to DVMinsight ImageBank they are immediately available online on any computer with internet access. Many hospitals use this functionality to refer cases to a local referral hospital, share cases with other veterinarians, allow pet owners to see their images, or to distribute images around their hospital.

**3. UNIQUE IMAGE SHARING CAPABILITY:** Once your images are stored in DVMinsight ImageBank, you can share your cases with other veterinarians, specialists, or pet owners. With ImageBank you will no longer need to burn CD s or worry if your RDVM or specialty hospital received your images. They will become part of your online community and only have access to the cases you share with them.

**4. TELERADIOLOGY CONSULTATIONS:** With ImageBank, you also have access to expert teleradiology consultations from a team of experienced board certified ACVR diplomates. There are no long term contracts or commitments. Additionally, storage and online access is free for cases that are referred to the DVMinsight teleradiology service for review.

**5. VENDOR INDEPENDENT DICOM STORAGE SOLUTION:** Many veterinarians are confused about the importance of how a vendor stores images in a PACS. Ideally, veterinarians should avoid digital vendors who store studies in a proprietary manner. Unfortunately, we do not live in an ideal world and many digital vendors do store images in a proprietary manner. Failure to duplicate your data in a vendor independent format means that you will marry the vendor for the life of your practice. ImageBank stores images in a vendor independent DICOM format that frees you from any worry about proprietary vendor storage methods. Ultimately, this may decrease the cost of integration with other information systems, and provides more options for disaster recovery and business continuance. Image backup is one area that you should definitely choose a 3rd party solution.

**6. SUPERIOR COST SAVINGS:** Backing up your data can be expensive. Some vendors sell RAID servers that can cost as much as \$30,000. Other online storage options can cost up to \$6,000 per year regardless of how much storage you actually use. With DVMinsight ImageBank you pay a one time fee per study with no additional maintenance expenses ever.

**7. VETERINARY EXPERIENCE:** At DVMinsight we are veterinarians and only work with veterinarians. We have experience with nearly all of the veterinary digital radiography vendors. This experience provides us with a firm understanding of the veterinary landscape and how each vendor s digital radiography system and PACS function. Our experience will save you time, money, and hassles because we know what problems you may face even before they happen. We have also developed a host of software programs that will add functionality to your PACS and facilitate offsite image backup and teleradiology.

**8. YOUR IMAGES ARE SAFE EVEN IF YOU DECIDE TO LEAVE:** With DVMinsight your images are stored with us even if you decide to cancel our service. Termination headaches are another way that we differentiate ourselves from our competitors as many of our competitors will delete your images if you decide to stop using their service!

# IN-HOUSE STORAGE VS. DVMINSIGHT IMAGEBANK

## IN-HOUSE STORAGE

- Purchase expensive RAID server (\$15k-\$25k)
- Hire expensive IT personnel or maintenance contract to monitor service
- Still will need off site backup and disaster recovery.
- Most systems do not allow for online image access.
- Very few systems limit image access to a given RDVM or pet owner. Most veterinarians don't want to grant random access to their entire image database.

## DVMINSIGHT IMAGEBANK

- One time per case fee with no additional maintenance charges-ever.
- Immediate online access to all of your images-on any computer.
- Access restriction limited to RDVM or pet owner. No worries about granting access to your entire image database.
- No need to purchase and maintain RAID servers
- No need to worry about losing your images.
- Added benefit of immediate access to teleradiology with radiology reports permanently associated with images and available online.
- Added benefit of image sharing capability with referral hospitals and other veterinarians.
- Added benefit of vendor independent DICOM based file storage which will help ensure future compatibility.

**DVM INSIGHT IMAGEBANK**

FOR MORE INFORMATION, PLEASE VISIT US ONLINE AT [WWW.DVMINSIGHT.COM](http://WWW.DVMINSIGHT.COM)  
OR EMAIL US AT [SUPPORT@DVMINSIGHT.NET](mailto:SUPPORT@DVMINSIGHT.NET)